

# Annual Fund Appeal



KRISHNAMURTI FOUNDATION OF AMERICA

OAK GROVE SCHOOL

NOVEMBER 2006

"Mind is held in a pattern; its very existence is the frame within which it works and moves. The pattern is of the past or the future, it is despair and hope, confusion and Utopia, the what has been and the what should be. With this we are all familiar. You want to break the old pattern and substitute a 'new' one, the new being the modified old. ... You want to produce a new world. It is impossible. You may deceive yourself and others, but unless the old pattern is broken completely there cannot be a radical transformation. You may play around with it, but you are not the hope of the world. The breaking of the pattern, both the old and the so-called new, is of the utmost importance if order is to come out of this chaos. That is why it is essential to understand the ways of the mind."

— J. Krishnamurti  
*The Book of Life*

*"...unless the old pattern is broken completely there cannot be a radical transformation."*

— J. Krishnamurti

*A letter from Mark Lee, Executive Director  
Krishnamurti Foundation of America*

*Dear Friends —*

Thank you for your interest and support as the KFA moves further into the 21st century. I hope you all received our recent newsletter, *Foundation Focus*, highlighting many of our current programs.

This is the time of year when we ask you to renew your support, or make a first-time gift. For us, it's an incredibly important moment. We ask ourselves, have we done a good job communicating about our programs? Have we kept people informed about the fiscal health of the Foundation? Have we done our best within our means to open the door to relationship with you all?

There is no question that the Foundation needs your support, but first, putting myself in your shoes, I would like to answer a few questions.

*Is the Foundation reaching people effectively?*

As you can gather from our newsletters, we are continually adjusting our programs to take advantage of the latest technologies and to be cost-effective. Happily, we are reaching more and more people, and the work of publishing is growing in leaps and bounds, both in book form as well as through CDs and DVDs. Our reach is directly related to our funds, so your contributions mean we can put Krishnamurti's work in the hands of more and more people. This year we are scheduled to attend publishing industry book fairs in Frankfurt, Miami, Guadalajara, New York, Cape Town, and Beijing. In each place, based on past experience, we can expect to add new contracts with book publishers, negotiate translation deals, find distribution for CDs and DVDs, and continue networking with skilled people who will help us with subtitling and dubbing into foreign languages.

Here in the U.S., we are reaching people through our catalog mailings, through our online bookstore, through the International Teachings website, [jkrishnamurti.org](http://jkrishnamurti.org), which provides free downloads and audio/visual streaming, and through our Dialogue Retreats. These 3-day weekend programs give people a chance to step out of the chaos and noise of everyday existence, and come together in a peaceful environment to listen and to inquire into the provocative issues of life.



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*more . . .*



### *Are young people interested in Krishnamurti? How is the Foundation reaching them?*

There is work to be done here. When Krishnamurti was alive, he constantly reached out to young students, through appearances at universities, and through programs where education was the key topic. Fortunately we have a large number of these talks and exchanges preserved, resulting in some core publications for teachers and students. These include *Talks With American Students; A Flame of Learning: Krishnamurti with Teachers; Think On These Things* (a series of exchanges with students and teachers from the Krishnamurti schools in India); *You Are The World* (talks at Brandeis, Berkeley, Stanford and UCSB); and we are reissuing *What Are You Doing With Your Life*, a book ostensibly for teens, but suitable for all ages.

Through our relatively new Krishnamurti Summer Study Program, **we're finding ways to engage college-age students.** K's work is presented and studied, in a form that is stimulating and involves genuine inquiry and feedback. Although entering its third year, this is still a pilot program. It's pushing the Foundation to readdress its relationship to academia, and to think outside of the box in terms of how to reach out to young people who may never have heard of Krishnamurti.

### *Is the Foundation making a profit?*

The Foundation still needs to make up an annual operating deficit (see p. 4). In the long term, we can address this by refocusing on the need to grow our endowment, which has shrunk somewhat in order to close the annual financial gap. Continuity of annual support is the backbone to fulfilling our mission to spread Krishnamurti's work around the world. By making a gift now, you can help us fulfill our publishing plans for the year, and help Oak Grove School keep Krishnamurti's revolution in education alive in the classroom and in the lives of all the teachers, parents and students. Your support will also help us grow our new **Teachers Academy**, a residential summer program for educators that promises to contribute to the national understanding of what a truly holistic education can be. Sustainable funding has not quite arrived for the KFA and Oak Grove, but it's closer, and it depends on your confidence in our work.

### *Will the Foundation come to your area?*

During the past two years we have initiated a series of presentations in the Los Angeles area and in San Francisco. These have been so valuable for us, and we hope also for those who attend. The Foundation suffers when it becomes too isolated, and we recognize the need to get out and meet all of you. This year we hope to add New York to our list, thanks to the generosity of two friends. We intend to expand bit by bit until we are reaching all the major population centers. Currently, our presentations include updates on the Foundation's programs, a screening of a Krishnamurti talk, and stimulating question and answer sessions. Once again, funding is the issue. If you're interested, please call me at 805-646-2726, X. 18.

### *How is Oak Grove School providing leadership in education?*

In terms of budget, Oak Grove School is our largest project. Krishnamurti worked hard to bring the schools into being. For the past year Oak Grove has put considerable focus on how to carry forward Krishnamurti's work of creating a revolution in education. The school is working more closely with teachers to explore Krishnamurti's teachings on the subject. The creation of a dedicated position to champion this effort (Director of Teacher Development) has been enormously helpful, facilitating the time and space for teachers to explore further, and affording a more practical way for teachers to access Krishnamurti's work. And the **Teachers Academy** provides focused time (three weeks) in the summer for teachers from around the world.

"The word, the description, the symbol, is not the actual thing. The word door is obviously not the door. The word love is not the feeling, the extraordinary quality that the word indicates. So do not let us confuse the word, the name, the symbol, with the fact. If you merely remain on the verbal level and discuss what the mind is, you are lost, for then you will never feel the quality of this astonishing thing called the mind."

— J. Krishnamurti  
*The Book of Life*



## Projects To Support

2006-07

### *Krishnamurti Publications of America*

- \$50,000 \* digitization & reissue to CD/DVD of video/audio projects
- \$30,000 \* new publishing projects
- \$25,000 \* editing of raw text from unpublished talks (50% of our archives)
- \$15,000 \* sub-titling of existing DVDs into Spanish, French, Chinese, Japanese
- \$10,000 \* translating work for foreign publishing projects (books)
- \$10,000 \* internet dissemination, expanding streaming audio & video

### *Oak Grove School*

- \$60,000 \* no teacher left behind - faculty support
- \$25,000 \* scholarships for needy students and to maintain OGS diversity
- \$20,000 \* replacement passenger van enabling OGS students to continue to travel and learn beyond their immediate geographic boundaries
- \$10,000 \* learning & exploring through making art/music/film - pays for art supplies & field trips, sheet music, inexpensive digital film equipment
- \$5,000 \* keep the momentum going - new equipment for science & environmental science

### *Other*

- \$50,000 \* support for global digital archive of the complete collection of Krishnamurti material (source material for all publishing projects)
- \$20,000 \* outreach presentations in major US cities (approx. \$3,000 per city - travel/accommodations/shipping)
- \$15,000 \* expansion of the University Student Summer Study Program to include a module for adults
- \$10,000 \* free publications for needy populations (prisons/college students/public library users)

Locally, Oak Grove is having more effect on our near-by communities by adopting a **"Living Green" environmental sciences curriculum**. Once again, by hiring a skilled educator who can mentor cross-curricula implementation for all grade levels, progress has been rapid and effective. Now starting its second year, the program will see students installing a solar energy system to power the demonstration garden, expansion of the wetlands restoration project for which Oak Grove students grow and transplant native seedlings, expansion of watershed-related studies to include local public elementary and secondary schools in a shared education program, and inauguration of **Oak Grove Cycles**, which will introduce alternative transportation, bicycle maintenance workshops, weekly rides, and bicycle camping. Most of these eco-projects are able to incorporate interested members of the public in some way or another; and most are attracting significant grant support from federal, state and corporate sources.

*A gift to KFA is a gift through KFA to people around the world.*

I hope I've addressed some of the questions you might have before making a financial commitment to the KFA. Please know that **you can designate your gift to specific programs, such as Oak Grove School or Krishnamurti Publications, and every cent of your donation will go to that program**. I ask you to **consider increasing your gift**, if you can. It will help us cope with the greater costs facing all non-profits; and it will help us move closer to financial sustainability. And that, of course, means we can keep on reaching people and expand the many ways of introducing them to Krishnamurti.

**If you have never made a donation, perhaps now is the time.** It will mean a lot to us, but especially it will mean a lot to real people out there in our challenging world.

With appreciation,



R.E. Mark Lee  
Executive Director  
Ph 805-646-2726, X. 18  
Email [marklee@kfa.org](mailto:marklee@kfa.org)

P.S. Don't forget that we show our appreciation for your support in the form of various **free publications at the different giving levels**. Take a look at the next page for details. And thank you for helping us keep growing by making your donation now, at the beginning of our new fiscal and school year.

#### OUR WEB SITES

KFA and Bookstore: [www.kfa.org](http://www.kfa.org)

Oak Grove School: [www.oakgroveschool.com](http://www.oakgroveschool.com)

International Teachings: [www.jkrishnamurti.org](http://www.jkrishnamurti.org)

# Annual Appeal

## Krishnamurti Foundation of America

Providing global access to the teachings of J. Krishnamurti  
Pioneering revolutionary education through Oak Grove School

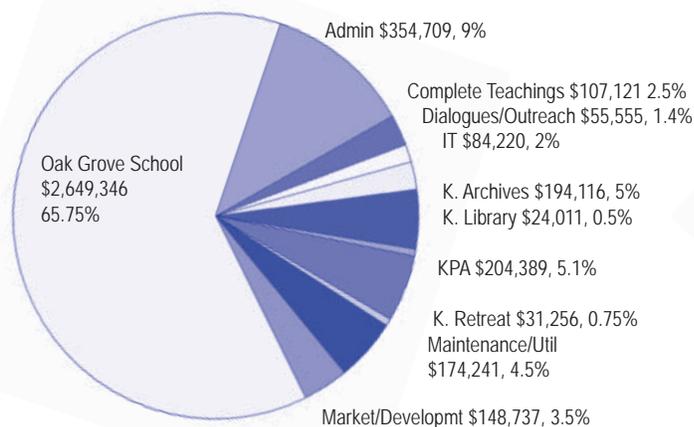
### Support the Foundation and/or Oak Grove School

Every dollar of your gift supports the program of your choice.  
As a special thank you, you will receive . . .

- ❖ All donors receive the KFA's print newsletter *Foundation Focus*.
- ❖ \$35-\$99: *The Bulletin*, a publication for donors only of previously unpublished talks by Krishnamurti.
- ❖ \$100 and up: The above, plus a CD of one of Krishnamurti's most popular talks, *Psychological Slaves to Time*.
- ❖ \$250 and up: The above, plus a volume from *The Collected Works*.
- ❖ \$500 and up: The above, plus the video cassette *Love: The Flame Without Smoke*, from the series *Beyond Myth & Tradition*.
- ❖ \$1,000 and up: The above, plus the DVD *The Content of One's Consciousness* (Ojai '82, Talk #4).

### KFA Income and Expenses - July 1, 2006 to June 30, 2007

Projected Expenses for 2006-2007  
\$4,027,701



Projected Income for 2006-2007  
\$3,298,940

